

FRIENDS OF CORONADO HISTORIC SITE 2022 ACCOMPLISHMENTS

- ‡ **The Friends of Coronado State Historic Site (FCHS) is a dynamic and fun organization dedicated to providing financial support, volunteers, and advocacy for the Coronado and Jemez State Historic Sites.**

FROM COVID TO A NEW NORMAL

As the impacts of COVID-19 waned, New Mexico State Historic Sites reopened for good in February 2022, and the FCHS continued progress towards more normal operations. The largest impact of the shutdown was felt in declining membership. After the reopening, member rolls began a slow but steady climb, ending 2022 at 351 members. We anticipate further gains as activities ramp up in 2023.

2022 HIGHLIGHTS

- ‡ **Volunteerism:** Donated more than 2,880 volunteer hours in 2022, valued at more than \$86,400.
- ‡ **Fundraising:** Raised over \$48,295 (before expenses) for Coronado (CHS) and Jemez (JHS) Historic Sites; funding came primarily from Sun Father's Gift Shop, member dues, and donations.
- ‡ **Gift Shop:** Netted \$19,145 in profit, an increase of more than 20 percent compared to 2021. Modernized operations by investing in a Square terminal, router, hotspot, and VOIP telephone service.
- ‡ **Financial support:** Invested over \$13,720 to support both Historic Sites, notably the docent program - \$650; library - \$435; and lectures - \$573. Funded video editing for YouTube channel - \$1,286; Academic Awards - \$1,800; 3-D printer for JHS - \$800; Lights Among the Ruins at JHS - \$1,800; Imagining New Mexico, reproductions of twentieth century Pueblo art for planned exhibit — \$1,100.
- ‡ **Site reopening celebration:** More than 100 FCHS members attended this celebratory dinner on April 30. Attendees were treated to a talk by native artist Deborah Jojola (Isleta and Jemez Pueblos), one of whose works is now on permanent display at CHS/JHS.

ONGOING ACTIVITIES

Docent program *Conducted* hundreds of guided tours, recruited new docents, purchased training materials **Native gardens** *Funded* demonstration gardens to educate visitors about traditional Pueblo agriculture **Public outreach** *Communicated* through paid ads, free calendars, web site and social media, member newsletters, events such as the Bernalillo Indian Arts Festival **Advocacy** *Supported the* Department of Cultural Affairs at the New Mexico Legislature.

The Friends of Coronado Historic Site is a 501(c)(3) non-profit corporation. Its mission is to support the conservation and restoration of historical assets and museum exhibits and to promote, through community outreach, the historical and cultural significance of the Coronado and Jemez Historic sites, encompassing the ancestral pueblos of Kuaua (home to the renowned Painted Kiva) and Giusewa, the Coronado Expedition, and the Mission of San Jose de los Jemez.

FRIENDS OF CORONADO HISTORIC SITE

2022 MEMBER BENEFITS

FIELD TRIPS		Participation
Clearly Indigenous: Native Visions Reimagined in Glass - Museum of Indian Arts and Culture (Santa Fe)		12
Los Luceros State Historic Site		17
School of Advanced Research - Campus and Vault (Santa Fe)		17
Matachines Talk and Traditional Dance (Bernalillo)		12
HIKES		Participation
Seismosaurus Fossil Site (Ojito Wilderness)		9
Jaral Pueblo and Old Jaral Ranger Station (Albuquerque)		11
WORKSHOPS		Participation
Holiday Gourd Ornament Decoration		10
MONTHLY LECTURE SERIES		Participation
Speaker	Title	
Thatcher Seltzer-Rogers	The Chamisal Site: A Small, Long-Occupied, Late Prehispanic Through Historic Village in the Middle Rio Grande Valley	
Javier Eli Astorga Villarroel	How Spanish Colonial Presidios Reflect the Progress of the Societies They Protected	
Sherry Hardage	The Fall of Tenochtitlan and Its Connection to Coronado	
Carlyn Stewart	Los Luceros: Revealing the Hidden Gem of New Mexico	
Martha Liebert	Bernalillo: Between the River and a Hard Place	
Richard Flint & Shirley Cushing Flint	The Coronado Expedition: An Armed Multicultural Commercial Enterprise	
Julianna Burton-Carvajal	Three Letters, One Special Delivery (Coronado-era correspondence)	
Deirdre Kann	One Year is not Like the Other: Climate Variability and Extremes in the Rio Grande Valley	

FRIENDS OF CORONADO HISTORIC SITE 2022 FINANCIAL HIGHLIGHTS

Non-Profit Revenue & Expense

Comparison (unaudited)

Jan. - Dec. 2022 vs.

Jan. - Dec. 2021 and 2020

	2022	2021	2020
Revenue			
Total Donations	\$1,827.51	\$1,126.45	\$5,827.55
Total Gift Shop Revenue	\$38,416.30	\$27,191.67	\$8,013.66
Membership Dues Income	\$6,733.07	\$5,446.52	\$6,753.02
Total Program & Event Revenue	\$1,321.84	\$9,364.28	-\$395.00
Total Revenue	\$48,298.72	\$43,128.92	\$20,199.23
Less: Total Cost of Goods Sold	\$17,255.18	\$10,172.76	\$4,639.83
Gross Revenue	\$31,043.54	\$32,956.16	\$15,559.40
Expenditures			
Total Administration	\$6,073.96	\$6,399.38	\$5,983.78
Total Bank Charges	\$1,588.94	\$1,412.88	\$390.74
Total Coronado HS Support	\$11,049.45	\$10,747.28	\$7,781.57
Total Gift Shop Expense	\$2,014.44	\$1,202.18	\$854.12
Total Jemez HS Support	\$2,675.20	\$875.17	\$0.00
Total Program & Event Expense	\$6,144.44	\$9,645.95	\$2,170.93
Purchases/Misc. Expense	\$50.37	\$70.00	\$0.00
Total Taxes & Fees	\$0.00	\$11.95	\$0.00
Total Expenditures	\$29,596.80	\$30,364.79	\$17,361.73
Net Operating Revenue	\$1,446.74	\$2,591.37	-\$1,802.33
Other Revenue	\$3.67	\$455.66	\$19.23
Net Revenue	\$1,450.41	\$3,047.03	-\$1,783.10

FRIENDS OF CORONADO HISTORIC SITE OF SPECIAL NOTE IN 2022

AWARDS AND RECOGNITION

FCHS member **Ed Chamberlin** has received the distinguished **Richard A. Bice Award - 2022** for excellence in the field of archaeology, from the Archaeological Society of New Mexico (ASNM). Retired from the National Park Service, where he specialized in museum collections management, Ed helped to organize Fiesta of Cultures at CHS and Light Among the Ruins event at JHS. He also developed a major new fund-raising event, the Southwest Art Auction, held in Bernalillo for two years. Undeterred by the COVID shutdown, Ed transformed the Art Auction into a successful online fund-raiser. Thank you, Ed!

ACADEMIC AWARDS PROGRAM

Thatcher Seltzer-Rogers is the 2022 recipient of \$1,800 for radiocarbon dating of four botanical specimens from Chamisal Pueblo, a location repeatedly flooded by the Rio Grande. The new dates have led to a better understanding of the stratigraphy of the Chamisal site and will improve cultural context for other materials found there. FCFS academic awards help post graduate students who are conducting research in support of New Mexico archaeology.

WELCOME AND CONGRATULATIONS

The Friends welcomed a new Regional Manager for CHS and JHS, archaeologist **Dr. Elisabeth Stone**. Elisabeth holds a PhD in Anthropology from UNM and an MA in Anthropology and Museum Studies. She has worked in archaeological, historic, and outdoor education throughout New Mexico, including Four Corners, Las Cruces, and the Central Rio Grande Valley and has curated exhibitions on a wide variety of topics. Elisabeth replaces **Matthew Barbour**, who has been promoted to Deputy Director of New Mexico Historic Sites. Matt is known for cultivating strong relationships with local indigenous communities, and he enjoys sharing his love of history with the public. We wish you both much success!

NATIVE ARTISTS UNDER THE PORTAL

Due to ongoing construction work at CHS, our Fiesta of Cultures was replaced with a smaller **native arts show that ran for eight days** during the 2022 Balloon Fiesta. Each day brought different exhibits and demonstrations, including traditional and contemporary crafts. Silver and stone jewelry, rugs, musical instruments, clothing, and sculpture were all part of the fun. A special thanks to the many volunteers who persevered despite nearly constant rain to make this event a success.

VOLUNTEER OPPORTUNITIES

The Friends of Coronado Historic Site presently has openings in several positions:

- ‡ **Fund-raising Committee** - Chairman, committee members
- ‡ **Sun Father's Gift Shop** - Shop manager, full-day and half-day sales shifts, administrative support
- ‡ **Docents** - Historic Site tours and event support

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